

Housing Impact on our Workforce



21.2%

Of families in local counties* spent more than 30% in mortgage costs in 2017.¹

3.9 Million

American families spend 30% of income on housing²
According to government standards, these individuals are considered cost burdened, hindering their ability to afford necessities.³

31.6%

Adults in local counties* are worried or stressed over housing costs.⁴

*Local counties include, Rock Island, Scott, Mercer, and Henry County combined



Health & Human Service Organizations reduce obstacles to accessible housing for families.

These organizations provide

- Variety of housing supports including: housing assistance, low interest loans, rent assistance, foreclosure prevention, and emergency repairs.⁵
- Rental assistance helping to support working families.
- 58% of Illinois families⁶ and 59% of Iowa families⁷ receive housing services from health and human service organizations.

Housing related issues such as foreclosure are associated with:

- Depression
- Anxiety
- Increased alcohol use
- Suicide
- Psychological distress.
- Disruptions in employment.⁸



Businesses can help improve access to affordable housing.



When housing is available in the community

For every \$1 invested in housing

Supporting local initiatives and policies

Designate corporate funds to programs & services

Job growth, job sustainment, and economic growth will increase.⁹

\$1.57 is generated in economic returns¹⁰

Allow current employees to access affordable housing and attract future employees.

Actively engage in helping employees with housing affordability and decrease housing costs.

¹ Headwaters Economics. "Populations at Risk: Combined County Region." 2020, February 16. <https://headwaterseconomics.org/tools/populations-at-risk/>

² Taylor, Lauren. "Housing and health: An overview of the literature." 2018, June 7. Health Affairs. <https://www.healthaffairs.org/doi/10.1377/hpb20180313.396577/full/>

³ Hud.gov. "Affordable Housing." 2019, Dec 17. https://www.hud.gov/program_offices/comm_planning/affordablehousing/

⁴ Genesis Health System & UnityPoint Health - Trinity. "2018 Community Health Assessment Report." 2018, Professional Research Consultants Inc.

<http://www.quadcities.healthforecast.net/FINAL%20DRAFT%20-%202018%20Community%20Health%20Assessment%20%20Report%20-%20Quad%20Cities%20Area.pdf>

⁵ Swanson, Jann. "Lower Housing Affordability Linked to Slower Job Growth." Mortgage News Daily. 15, Jan. 2020. Web.

http://www.mortgagenewsdaily.com/01152020_housing_affordability.as

⁶ Center on Budget and Policy Priorities. "Illinois Federal Rental Assistance Fact Sheet." 2019, Dec. 10. <https://www.cbpp.org/sites/default/files/atoms/files/12-10-19hou-factsheet-il.pdf>

⁷ Center on Budget and Policy Priorities. "Iowa Federal Rental Assistance Fact Sheet." 2019, Dec. 10. <https://www.cbpp.org/sites/default/files/atoms/files/12-10-19hou-factsheet-ia.pdf>

⁸ Taylor, Lauren. "Housing and health: An overview of the literature." 2018, June 7. Health Affairs. <https://www.healthaffairs.org/doi/10.1377/hpb20180313.396577/full/>

⁹ McNamara, Jon. "Rock Island County Assistance Programs." Need Help Paying Bills. https://www.needhelp-payingbills.com/html/rock_island_county_assistance_.html

¹⁰ The Common Wealth Fund. "Guide to evidence on the health care impacts of interventions to address the Social Determinants of Health." 2019,

<https://www.commonwealthfund.org/sites/default/files/2019-06/ROI-Calculator-Evidence-Guide%20-%20FINAL.pdf>