

Transportation Impact on our Workforce



Transportation costs

Lower income individuals spend 29% of their income on transportation costs.¹

13%

Of household income is spent on transportation in the U.S.²

Reduction in productivity

Lack of transportation results in arriving late or unable to arrive to work³



Health & Human Service Organizations help reduce obstacles to transportation.

These organizations provide

- Assistance and transportation vouchers to individuals who do not have access.⁴
- Advocacy for transportation within communities that do not have access to public transportation.

Access and opportunities for public transportation allows employees to:

- Attend work
- Engage in personal freedom
- Increase mobility⁵



Businesses can help improve access to transportation.



For every \$1 invested in public transportation ➡ \$4 is generated in economic returns⁶

Offer flexible work options ➡ Including telecommunication, remote options, or subsidizing public transportation costs⁷

Invest in transportation ➡ By investing in programs that actively assist your employees with transportation through ride sharing, and public transportation⁸

¹ Institute for Transportation & Development Policy. "Transportation Matters." 2019, May 23. [https://www.itdp.org/2019/05/23/high-cost-transportation-united-states/#:~:text=The%20lowest%20income%20is%20burdened,29%25\)%20on%20transportation%20costs.&text=This%20leaves%20people%20with%20low%20income%20left%20with%20few%20options.](https://www.itdp.org/2019/05/23/high-cost-transportation-united-states/#:~:text=The%20lowest%20income%20is%20burdened,29%25)%20on%20transportation%20costs.&text=This%20leaves%20people%20with%20low%20income%20left%20with%20few%20options.)

² Bureau of Labor Statistics. "Consumer Expenditures—2018." 2019, Sep 10. U.S. Department of Labor. <https://www.bls.gov/news.release/pdf/cesan.pdf>

³ Transport Matter. "The High Cost of Transportation in the United States." 2019, May 23. <https://www.itdp.org/2019/05/23/high-cost-transportation-united-states/>

⁴ United Way. "Transportation" <https://www.211unitedway.org/search-category/transportation/>

⁵ American Public Transportation Association. "Public Transportation Facts." <https://www.apta.com/news-publications/public-transportation-facts/>

⁶ Ibid

⁷ Sullivan, John, Dr. "How Commute Issues Can Dramatically Impact Employee Retention." 2015, April 21. <https://www.tnt.com/how-commute-issues-can-dramatically-impact-employee-retention/>

⁸ First Class Tours. "Employee Transportation Benefits are Good for the Company." <http://www.firstclasstours.net/employee-transportation-benefits-are-good-for-the-company/>